



1.1 PERSONAL DETAILS	CLIENT #1			CL	IENT #2	
Name						
Birthdate						
Age						
Home Address						
City, State, Zip						
Primary Residence?						
Home Phone						
Cell Phone						
Personal Email						
Anniversary Date						
Children's Names		M F	Birthdate (mm/dd/y	ууу)	Age	
					<u> </u>	
					<u> </u>	
					<u> </u>	
Grandchildren's Names		M F	Birthdate (mm/dd/y	ууу)	Age	
1.2 WORK DETAILS	CLIENT #1			CL	IENT #2	
Occupation				-		
Work Address				-		
Work City, State, Zip				-		
Work Email				-		
Work Phone				-		
Retirement Date				1		
Age at Retirement						

1.3 FINANCIAL CONCERNS / INTERESTS

РІдаєд	rate the fo	llowing	financial	concorns	or interests	$1 = N_0$	concern/interest.	$5 = V_{\Delta N}$	concerned	intarastad
riedse	rate the io	mowina	IIIIdliCidi	concerns	or interests.	I - INO	Lonceni/interest.	5 - verv	concerned.	mieresieu

	1	2	3	4	5
Financial Health Assessment (or Second Opinion)					
Creating a Comprehensive Financial Plan					
Retirement Income and Cash Flow Analysis					
Social Security Strategies Analysis					
Current Investment / Portfolio Analysis					
Reducing Risk / Protecting My Assets					
Obtaining Higher Return Rates					
401(k) Investment Strategies					
IRA Rollover Strategies / Roth Conversions					
Annuity Analysis / Annuity Review					
Pension Benefits Analysis					
Reducing Taxes / Tax Return Review					
Life Insurance Review / Analysis					
Insurance Needs (LTC, Health, Disability, etc.)					
Estate, Legacy or Charitable Planning					
College Planning or Education Analysis					
Other:					
Other:					

1.4 FINANCIAL CONFIDENCE RANKING

On a scale from one to ten, rate the level of your peace-of-mind regarding your investments and finances.

1 = Things couldn't be worse, 10 = Everything is perfect

	1	2	3	4	5	6	7	8	9	10
Client 1										
Client 2										

2.1 FOUNDATIONAL QUESTIONNAIRE

					e you addressed tho	se con
/hat's the prim	ary reason you	ı have decided to cons	sider our advice?			
oes anyone e	lse participate	or get involved in help	ing you make you	ır financial decision	s? If so, who?	
•		order of importance for		• .	nk your priorities with	h "1" bei
	iority and "5" b	eing your lowest prior	ity. Use each num	ber only once.		h "1" bei
•		·		• .	nk your priorities with	h "1" bei
•	iority and "5" b	eing your lowest prior	ity. Use each num	ber only once.		h "1" be
our highest pri	iority and "5" b	eing your lowest prior	ity. Use each num	ber only once.		h "1" bei
Client 1	iority and "5" b	eing your lowest prior	ity. Use each num	ber only once.		h "1
Client 2	iority and "5" b	eing your lowest prior	ity. Use each num	ber only once.		n "1" be
Client 1 Client 2 Agreed	Income	Preservation	Growth	ber only once.		h "1" be
Client 1 Client 2 Agreed	Income IT APPROAC	Preservation CH QUESTIONNAL	Growth RE	Liquidity		h "1" be
Client 1 Client 2 Agreed	Income IT APPROAC	Preservation	Growth RE	Liquidity		h "1" bei
Client 1 Client 2 Agreed	Income IT APPROAC	Preservation CH QUESTIONNAL	Growth RE	Liquidity		h "1" bei

3.	Given a promising opportunity, would you typically prefer to lend a company money at a compelling interest rate (asset-backed) or own a piece of the company with future growth prospects.
4.	How important is the liquidity of your investments. (i.e. – how quickly you can convert your investments to cash)
5.	What portion of your traditional liquid assets (ie – stocks and bonds) do you view as 'short term' in nature (1 to 3 years).
6.	What portion of your traditional liquid assets do you view as long-term assets (5 to 7 years or longer)?
7.	When do you plan on spending your traditional investment assets?
	If you had to rank the following investment characteristics on a priority basis from 1 to 4 (with 1 being most important to you), how would you rank them: Future returns Regular cash flow (from dividends, interest, coupons, etc) Stability of principal Liquidity (how quickly they can be converted to cash) When making investment decisions, which is typically more important to you: investments with the lowest fees or
	optimal risk-adjusted performance
10.	When making investments, are you typically more concerned with price volatility and potential capital losses or future returns?
11.	Please describe the level of involvement you'd like to have in decision making in the portfolio.
12.	Please describe how frequently you prefer to be updated on the portfolio.

3.1 CURRENT & FUTURE INCOME

Cash flow and income planning is a major component of building a successful financial plan. The negative side-effects of not having enough income can be felt throughout many different areas of your life.

	CURRENT		POST-RE	TIREMENT	
	Client #1	Client #2	Client #1	Client #2	Notes
Social Security					
IRA Distributions					
Investments					
Trusts					
Pensions					
Salary					
Other Income					
		MONTH	TOTAL AN	NUAL TOTAL	
Current Income					
Current Budgeted Exp	enses				
Current Net Cash Flov	v				
Post-Retirement Incom	пе				
Post-Retirement Budg	eted Expenses				
Post-Retirement Net C	Cash Flow				
Additional Notes					

3.2	ADD	ITIONAL	CASH	FLOW	DETAILS
-----	-----	---------	------	------	----------------

1. What are your current monthly e	expenses? \$		
2. Are there major changes in exp If so, how much?	enses in the future (e.g.: colleg	e costs, purchasing a secon	d home,automobile, etc.)?
Beginning year:	For how long:	\$	_
Beginning year:	For how long:	\$	_
Beginning year:	_ For how long:	\$	_
Beginning year:	_ For how long:	\$	_
3. What steps have you taken or p	planned to take to increase inco	ome to offset inflation?	
4. What steps have you taken to in	nplement the recommendation	s from your Social Security 1	īiming Report?
5. Is income a cause of worry, stre	-		
If so, to what degree does it effect	[YOU? (Use scale to the right where 1=	=A little and 5=A lot) 1 2	∐3 ∐4 <u></u> 5

EXAMPLE INFLATION COSTS

Current Annual Expenses	In 5 years	In 10 years	In 15 years	In 30 years
\$35,000	\$41,049	\$48,145	\$56,466	\$91,098
\$50,000	\$58,642	\$68,778	\$80,666	\$130,140
\$75,000	\$87,963	\$103,167	\$120,999	\$195,209
\$100,000	\$117,284	\$137,556	\$161,332	\$260,279

^{* 3.24%} inflation rate assumed. If your income isn't listed above, just multiply it by 1.324 for a rough inflation adjusted estimate in 10 years. Data from inflationdata.com

4.1 FINANCIAL PRODUCT CLASSES & INVESTABLE ASSETS

Understanding all of your choices when it comes to choosing financial products or investments is an essential step towards successfully planning your finances and reaching your financial goals.

Remember that every product has pros and cons and proper use in your planning!

Principal Guaranteed or Insured*									
Checking, Savings, Money Market*** CDs, Treasuries Fixed Interest Annuities		Fixed Index Annuities	Cash Value Indexed/ Whole Life Insurance						
\$	\$	\$	\$						
\$	\$	\$	\$						
\$	\$	\$	\$						
\$	\$	\$	\$						

Non-Pr	rincipal Guara	anteed or In	sured*
Cash Value Variable Life Insurance	Variable Annuities	Stocks, Bonds, Mutual Funds, ETFs	REITS, Commodities, Options
\$	\$	\$	\$
\$	\$	\$	\$
\$	\$	\$	\$
\$	\$	\$	\$

Principal Guaranteed Subtotal

Non-Principal Guaranteed Subtotal



Total Investable Assets

= [\$
= [:	\$

^{*}Individual guarantees or insurance vary for each product.

^{**} Financial Professionals must be properly licensed before entering into any discussion regarding the repositioning of assets from one assetclass to another.

^{***} While Money Market Funds are not principal guaranteed, we have included them here because of their relatively high level of safety.

5.1 QUALIFIED AND NON-QUALIFIED ASSETS

IRAs and other investment vehicles can accumulate substantial value along with substantial tax liabilities. Because of this, it often makes sense to look at strategies which may improve your tax efficiency.

The Four Categories of Tax Planning*

	Non-Qualified	Qualified	Qualified Tax- Free	Tax-Free
Product or Asset	Savings, Checking, CDs, Stocks, Bonds, Mutual Funds, Dividends	Non-Qualified Annuities, 401(k) Plans, Qualified Annuities	Roth IRA, Roth 401(k), Municipals**	Specially Designed Life Insurance
Tax Status	Taxed on Growth or Taxed on Withdrawal Estate-Taxable	Tax-Deferred Growth Taxed on Withdrawal Estate-Taxable	Tax-Deferred Growth Tax-Free Withdrawal Estate-Taxable	Tax-Deferred Growth Tax-Free Withdrawal Estate Tax-Free Potential
Current Amount	\$	\$	\$	\$

^{*}Qualified Plans (IRAs, TSAs, 401(k)s, etc.) Always consult with a tax professional before making decisions regarding taxes.

This workbook is designed to gather general information on the subjects covered. It is not, however, intended to provide specific legal or tax advice and cannot be used to avoid tax penalties or to promote, market or recommend any tax plan, legal plan or arrangement.

Total Investable Assets

= \$

5.2 IMPORTANT TAX QUESTIONS

1.	What is your current tax bracket and filing status?
2.	What plans do you have in place to reduce or minimize taxes on your RMDs?
3.	What plans do you have in place to reduce or eliminate taxes on your Social Security?
4.	What plans do you have for reducing or eliminating taxes on qualified funds and estate to heirs?

^{**} Assumes no premature (before age 591/2) withdrawals.

5 Tax Considerations (contd.)

5.	Have you explored any options for creating tax-free income? Is that something you're interested in?
6.	Have you had your tax-returns reviewed recently?
7.	Who do you currently work with for taxes?
8.	Are there any substantial unrealized capital gains we should be aware of in your investment accounts?
9.	Are there any other significant tax matters we should be aware of? (ie – large loss carry-forward, liens, etc)

6 Basic Risk Assessment

6.1 GROWTH AND RISK EXPECTATIONS

It's very common to spend all your time focusing on growth goals but without considering how much risk you are taking. Have you completed a risk versus return analysis? How do you feel about it?

Risk Assessment Instructions

Using the scale below, circle what level of risk you feel most comfortable with. Not sure? Use the additional risk questions below to help you understand how you approach risk versus reward conceptually.



6.2 ADDITIONAL GROWTH AND RISK QUESTIONS

Principal Guaranteed Money	Non-Principal Guaranteed Money
What is your growth goal?%	What is your growth goal?%
How much are you willing to risk?%	How much are you willing to risk?%
Reasons For Wanting Guaranteed Money:	What was your worst loss ever? \$
More control Easier for planning	Reasons For Wanting Non-Guaranteed Money:
Predictability Less stressful	☐ Need higher return ☐ Want higher return
Peace of mind Advice from others	☐ Enjoy the excitement ☐ Make up recent losses
Other:	Advice from others Enjoy the research
	Other:
Additional Notes	

7.1 ASSETS CH	1 ASSETS CHECKLIST TOTAL VALUE MONEY ASSETS \$							
Checking		Treasuries			Variable Ann	uities	ETFs	
Savings		Fixed Annuities			Bonds		REITs	
Money Market		Fixed Index An	nuities		Stocks		Options	
CDs		Cash Value in L	ife Insuranc	е 🗌	Mutual Funds	5	Other	
Asset Name/Type/ Product	Client #1 Amount (\$)	Client #2 Amount (\$)	Q/	NQ	Monthly Contribution		Notes	
	\$	\$	□Q	□NQ	\$		%	
	\$	\$	□Q	□NQ	\$		%	
	\$	\$	□Q	□NQ	\$		%	
	\$	\$	□Q	□NQ	\$		%	
	\$	\$	□Q	□NQ	\$		%	
	\$	\$	□Q	□NQ	\$		%	
	\$	\$	□Q	□NQ	\$		%	
	\$	\$	□Q	□NQ	\$		%	
	\$	\$	□Q	□NQ	\$		%	
	\$	\$	□Q	□NQ	\$		%	
	\$	\$	□Q	□NQ	\$		%	
	\$	\$	□Q	□NQ	\$		%	
	\$	\$	□Q	□NQ	\$		%	
	\$	\$	□Q	□NQ	\$		%	
7.2 LIABILITIES	_	_	тс			ILITIES & DEBT	_	
Credit Cards	L	HELOC			Business Loa	_	Other	
Line of Credit	L	Personal Loan		Ш	Student Loan	l		
Liability Name	Туре		nount tanding	Repaym	ent Amount	# Years Remaining	Interest Rate	
		\$		\$			%	
		\$		\$			%	
		\$		\$			%	
		\$		\$			%	

Real Estate, Business & Net Worth

Vacation Home Investment Prop Value \$	Mortgage Amt.	Rental Property Business Property Mortgage Payment	Taxes] Other
rpose Value \$	Mortgage Amt.		Taxes	
\$	\$	Mortgage Payment	Taxes	
\$	\$	Mortgage Payment	Taxes	
\$				Net Income
	l .	\$	\$	\$
🛦	\$	\$	\$	\$
\$	\$	\$	\$	\$
\$	\$	\$	\$	\$
When?				
Original Investment	Market Value			Date Acquired
5	.		%	
	5		%	
5			%	
	any property in the futu When? When? sing any property in the When? When? STS OR OWNERSH Original Investment	any property in the future? When? sing any property in the future? When? When? When? STS OR OWNERSHIP TOTAL V	any property in the future? When? When? sing any property in the future? When? When? TOTAL VALUE BUSINES Original Investment Market Value Ownersh	any property in the future? When? sing any property in the future? When? When? STS OR OWNERSHIP TOTAL VALUE BUSINESS ASSETS \$ Original Investment Market Value Ownership %

9 Long Term Care & Health Planning

9.1 LONG TERM CARE AND HEALTH COVERAGE

It's important to be aware of your health and healthcare related costs, as they can significantly impact your finances.

Long Term Care

Client	Type of LTC (Traditional/Combo)	Daily Rate	# Years	Date Purchased	Inflation Rider
		\$			
		\$			

Health Insurance

Client	Private Provider	Private Cost	Part B Cost	Supp. Provider	Supp. Cost
		\$	\$		\$
		\$	\$		\$

Overall Health

Client	НВР	Heart Attack or Bypass	Cancer	Diabetes	Stroke	Other
					_	

Medications

Client	Medications	Purpose

Personal

Client	Height	Weight	Smoker	When Smoker	Alcohol

. Who do you currently work with for LTC insurance?						
2. Who do you currently work with for health insurance?						
3. Date last reviewed coverages?						
4. Check and initial here if LTC coverage was discussed but not interested in purchasing at this time:						
				-	Initial	

10.1 LEGAL DOCUMENTS & ESTATE PLANNING CHECKLISTS

The following checklists will help you identify key areas to focus on regarding your legal and estate matters.

Legal Documents*

Do You Have:	Client #1	Client #2	Notes
A Healthcare Power of Attorney	☐ Yes ☐ No	☐ Yes ☐ No	
A Financial Power of Attorney	☐ Yes ☐ No	☐ Yes ☐ No	
A Will	☐ Yes ☐ No	☐ Yes ☐ No	
A Living Will	☐ Yes ☐ No	☐ Yes ☐ No	
A Living Trust	☐ Yes ☐ No	☐ Yes ☐ No	
If you have a trust, is it a Joint Trust	☐ Yes ☐ No	☐ Yes ☐ No	
A Prenuptual Agreement	☐ Yes ☐ No	☐ Yes ☐ No	

Legal & Estate Planning Questions*

Do You Have:	Client #1	Client #2	Notes
Ever been divorced	☐ Yes ☐ No	☐ Yes ☐ No	
Any dependents with special needs	☐ Yes ☐ No	☐ Yes ☐ No	
A desire to disinherit any of your children	☐ Yes ☐ No	☐ Yes ☐ No	
A parent who requires special care	☐ Yes ☐ No	☐ Yes ☐ No	
A parent you expect to care for in the future	☐ Yes ☐ No	☐ Yes ☐ No	
Any joint accounts with parents	☐ Yes ☐ No	☐ Yes ☐ No	
Any joint accounts with children	☐ Yes ☐ No	☐ Yes ☐ No	
Any expectations of an inheritance	☐ Yes ☐ No	☐ Yes ☐ No	
A desire to help a charity	☐ Yes ☐ No	☐ Yes ☐ No	
Ever been a Veteran	☐ Yes ☐ No	☐ Yes ☐ No	
Calculated your potential estate tax	☐ Yes ☐ No	☐ Yes ☐ No	

1.	Who	do	you	current	ly	work	with	on	legal	matters?	' _
----	-----	----	-----	---------	----	------	------	----	-------	----------	-----

^{2.} Date last reviewed legal documents? _____

Advisor Representative Signature

11.1 DISCOVERED GOA	LS		
1			
2			
3			
4			
5			
6			
7			
8			
This workbook was complet	PLETION ACKNOWLEDGMENT Led based on information I provided to the complete because I either would not provided.		
Client Signature	Client Name (print)	Date	
Client #2 Signature	Client #2 Name (print)	Date	

Advisor Representative Name (print)

Date





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